

Amendments to the Specification:

Replace the paragraph beginning at page 7, line 22, with the following amended paragraph:

--In certain embodiments, the transcriptional regulator of apoptosis employed in the inventive methods is a member of the Y-box nucleic acid binding polypeptide family. Preferably, the transcriptional regulator is selected from the group consisting of YB-1, variants of YB-1, and polypeptides comprising a cold shock domain present within YB-1. Most preferably, the transcriptional regulator is selected from the group consisting of human YB-1 (SEQ ID NO: 40, EMBL Accession No. ~~M24010~~ M24070, SWISS-PROT Accession No. ~~F16990~~ P16990), variants of human YB-1 as defined herein, and polypeptides comprising a cold shock domain present within human YB-1 (SEQ ID NO: 39, EMBL Accession No. M24070, SWISS-PROT Accession No. ~~F16990~~ P16990).--